

# Eye on ECHO

Emergency, Community and Health Outreach



BE HEALTHY. BE SAFE. BE READY



Back In the Studio  
More ECHO Public  
Service Announcements  
on the Horizon  
Outreach Team Gears  
Up for Spring Events

## Back In the Studio

This February, we're excited to be back in the television studio at **tpt** (Twin Cities Public Television) to film an important and timely program titled "Carbon Monoxide and Smoke Alarms." Created in partnership with the Minnesota State Fire Marshal, the program will premier on **tpt** in April.



The program educates viewers on some simple steps they can take to protect their homes against two potential killers: carbon monoxide and the toxic smoke associated with fire.

What makes this program especially unique is that we are filming it in eight languages, with the new language addition of **Karen!** ECHO viewers and service providers have told us that this is an important language to add and we are excited to offer it for this program.

## More ECHO Public Service Announcements on the Horizon

PSAs (Public Service Announcements) are a pivotal part of emergency preparedness and a key aspect of ECHO's communications toolkit. To keep our tools fresh and up to date, we have begun crafting 14 new PSAs. variety of topics and will be available in the Spring. More information to come soon! To view ECHO's current PSAs, check out ECHO's YouTube channel.

## Outreach Team Gears Up for Spring Events

The ECHO's outreach team is looking with anticipation toward Spring, not just for the warmth, but for the great lineup of community events! Maria, Danushka, ECHO spokespeople, and three new volunteers are hoping to attend the 46th Annual Governor's Homeland Security and Emergency Management Conference, the Minnesota ESL, Bilingual, and Migrant Education Conference, and the Khmer New Year - just to name a few! If you know of any events that you think ECHO should be attending, please contact Maria Osborne at [osborne@echominnesota.org](mailto:osborne@echominnesota.org).



## Important Links

- Order Free ECHO DVDs
- Become an ECHO Partner
- Tell Your ECHO Story
- Follow ECHO on Twitter
- Like ECHO on Facebook

## February on ECHO TV

Check the **tptMN** and **tptLIFE** channels, PBS Listings, or watch online by clicking the title below.

Healthy Teeth for Children

Preventing Colon Cancer

Roadway Safety

## February on ECHO Phone

(888) 883-8831

Roadway Safety

Calling 9-1-1 in an  
Emergency